

Convincing Interpersonal Communication



Managers and HR Professionals need to understand how to persuasively communicate important information to subordinates and other employees. Convincing Interpersonal Communication helps professionals lead others using effective communication by understanding personalities and their affect on interpersonal relationships.

Participant Outcomes

- **Lead through tailored communication** to get the best from individuals and teams
- **Effectively organize thoughts** into easy-to-understand, persuasive messages
- Persuasively encourage others to **meet organizational objectives**
- **Recognize communication breakdowns** and fix problem spots

Material Covered

- Understanding Your Audience
- Quality Communication
- The Art of Persuasion
- Leadership Tools

Workshop Info

Pricing*	\$9,000
Max Participants	25
Length & Delivery	1-day In-Person or Virtual

Pricing includes customization, all workshop material, and follow-up coaching for 1-year.

**Talk with an IFI consultant for additional pricing, content and delivery options.*

Organizational Outcomes

- Decreased Employee Turnover
- More effective teams
- Workplace culture that creates respect



Just a Little Bit Better

Habits & skills form when we consistently and regularly apply principles, becoming just a little bit better one "drop" at a time.

Our training process transfers skill through:

- **Pre-workshop customization**
- **Engaging, tool-based workshops**
 - Fun, 70% exercise-based workshops
- **Regular post-workshop follow-up**
 - Follow-up for one year following training

Find out more at <https://ifitraining.com/cic>