

Professionalism and Business Acumen



The workplace is composed of greater diversity than ever before. Participants gain an understanding of how their own personal brand fits into their organization as well as how to help their employees develop a professional brand to improve how they present themselves.

Participant Outcomes

- Understand the rules for a **personal professional brand** and why they matter
- Better understand **goal setting** and how to use it to have a more successful career
- **Manage time** more effectively to meet organizational goals and objectives

Material Covered

- Professionalism & Business Etiquette
 - Understanding Branding Rules and How They Change
- *Personal Professional Brand*
 - Building your *Business Hero Profile*
- Time Management & Goal Setting

Workshop Info

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|------------------------------|----------------------------|
| Pricing* | \$9,000 |
| Max Participants | 25 |
| Length & Delivery | 1-day In-Person or Virtual |

Pricing includes customization, all workshop material, and follow-up coaching for 1-year.

**Talk with an IFI consultant for additional pricing, content and delivery options.*

Organizational Outcomes

- Improved team respect and communication
- Improved leadership pipeline
- Decreased employee turnover



Just a Little Bit Better

Habits & skills form when we consistently and regularly apply principles, becoming just a little bit better one "drop" at a time.

Our training process transfers skill through:

- **Pre-workshop customization**
- **Engaging, tool-based workshops**
 - Fun, 70% exercise-based workshops
- **Regular post-workshop follow-up**
 - Follow-up for one year following training

Find out more at <https://ifitraining.com/pba>