

Technical Presentations that Matter



Technical professionals provide insight to make critical business decisions. This workshop enables engineers, financial analysts and other professionals to present information clearly to both technical and non-technical audiences.

Participant Outcomes

- Quickly **organize and design** an audience-focused presentation
- Deliver **engaging presentations** that invoke participant action
- **Combat stress** before and during presentations
- Design **effective visuals** to convey the right level of detail for less-technical audiences

Material Covered

- The Process Approach
 - Audience Analysis & Design
 - Support & Visuals
 - Delivery Skills
- Interaction & Audience Engagement
- Avoid the “Expert Syndrome”

Workshop Options

Pricing*	\$13,000	\$19,000
Max Participants	10	16
Length & Delivery	2-day In-Person or Virtual	
	1 Consultant	2 Consultants

Pricing includes customization, all workshop material, and follow-up coaching for 1 year.

*Talk with an IFI consultant for additional pricing, content and delivery options.

Organizational Outcomes

- Better business decisions
- Increased team participation
- Engaging technical presentations



Just a Little Bit Better

Habits & skills form when we consistently and regularly apply principles, becoming just a little bit better one “drop” at a time.

Our training process transfers skill through:

- **Pre-workshop customization**
- **Engaging, tool-based workshops**
 - Fun, 70% exercise-based workshops
- **Regular post-workshop follow-up**
 - Follow-up for one year following training

Find out more at <https://ifitraining.com/tpm>